

# Kelly Bensimon and More Stars Kick Off Fashion Week With The Heart Truth Campaign

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Credit: Gary Gershoff/WireImage.com

On Wednesday night **La La Anthony**, **Minka Kelly**, **Rebecca Romijn** and more stars will hit the runway in glam scarlet designs for the annual Red Dress Collection Fashion Show, which supports The Heart Truth campaign.

And this year, [theFashionSpot](#) partnered with the heart disease awareness organization to get even more celebs involved with its "What Does Red Mean to You?" initiative.

PHOTOS: [Stars' good deeds](#)

**Kelly Bensimon**, **Cindi Lauper** and Bravo's **Andy Cohen** are among the stars who created a one-of-a-kind sketch for a gorgeous photo book that will be in the gift bags at the fashion show.

You can see all the illustrations at [theFashionSpot](#).