



CraveOnline Acquires WrestleZone: Leading Wrestling Site Features Live Coverage

LOS ANGELES, CA – November 13, 2007 -- CraveOnline.com™

(<http://www.craveonline.com/>), a leading lifestyle destination for men featuring video, movies, TV, music, sports, games, cars, humor and more, announced today that it has acquired WrestleZone.com™ (<http://www.wrestlezone.com/>) to further advance its position in the highly competitive online male youth market.

WrestleZone.com is one of the leading online sources for professional wrestling news and information. Hundreds of thousands of avid wrestling fans frequent the site on a daily basis for the many features WrestleZone.com has to offer, including behind-the-scenes news, opinionated columns, polls, interactive forums, and live match-by-match coverage of wrestling pay-per-views held each month. Another popular feature of the site is WrestleZone Radio - the live, interactive radio program featuring interviews with some of wrestling's top present and past stars

“We’re aggressively identifying our largest independent competitors when it comes to affinity interest websites,” stated David Cohn, SVP Ad Sales. “We’re then taking down categories by integrating them and providing the absolute best content and technology available to young guys online. WrestleZone.com exemplifies the kind property we want in our corner.”

“CraveOnline has already proven their commitment to our loyal audience,” added Matt Boone, WrestleZone.com Managing Editor. “WrestleZone.com fans and CraveOnline will all share the championship belt when this fight is over.”

With nearly 8.3 million unique visitors per month, CraveOnline surpasses the MaximNetwork in delivering the extremely desirable male youth audience segment. Leading advertisers include Verizon, Comedy Central, Rockstar and the U.S. Army.

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